



朱家角、项目架空层、大堂及批量公区

软装设计方案

# 软装方案

## CONTENTS

01 项目分析  
PROJECT ANALYSIS

02 平面分析  
PLANE ANALYSIS

03 软装方案  
SOFT DECORATION PLAN



Reinvent Space  
Double-layer Connect

## 重塑空间 雙層連通

- # 打造滿足不同人群功能增加人群的在線時長
- # 重塑空間更好的承載并串聯人群所需要的功能
- # 改造架空層視覺形象使其區別于以往架空層

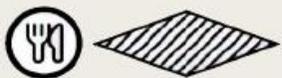
如何打造15分钟社区生活圈？

.....圈出家门口的生活方式

【生态自然】

什么是属于大众群体的交流社区？

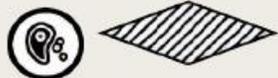
UNLIMITED 场景+



CREATE SOCIAL SPACE

构建艺术场景，创造社交需求

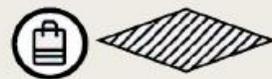
场景叠加



EMOTIONAL RESONANCE

情感共鸣

破圈引流



MANUFACTURING LIFESTYLE

制造生活方式

品质体验

# 探索新时代语境下的 社交关系

EXPLORING SOCIAL RELATIONS  
IN THE CONTEXT OF THE NEW ERA

改天叫上老李、老劉、老鐘一塊兒搞個社區乒乓球比賽。  
—— 退休教師 61歲

爸爸，要是咱家社區有足球場就好了，這樣每天都可以和小林去踢球了。  
—— 三年級 男生9歲

外面又下雨了，不想去健身房，家裏空間又小，  
私教課只能去健身房。  
—— 企業職員 28歲

孕期要做些低強度有氧運動，正好帶著小漫去樓下玩下。  
—— 二胎媽媽 30歲

馬上要體育高考了，3000米跑耐力還是不夠，得多練練才行。  
—— 高中生 17歲



亲密距离  
Intimate distance  
0.15m-0.44m



交流  
Communication



个人距离  
Personal distance  
0.44m-0.76m



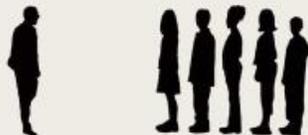
讨论  
Discuss



社交距离  
Social distance  
1.2m-2.1m



聚会  
Get together



公众距离  
Public distance  
3.6m-7.6m



分享  
Share

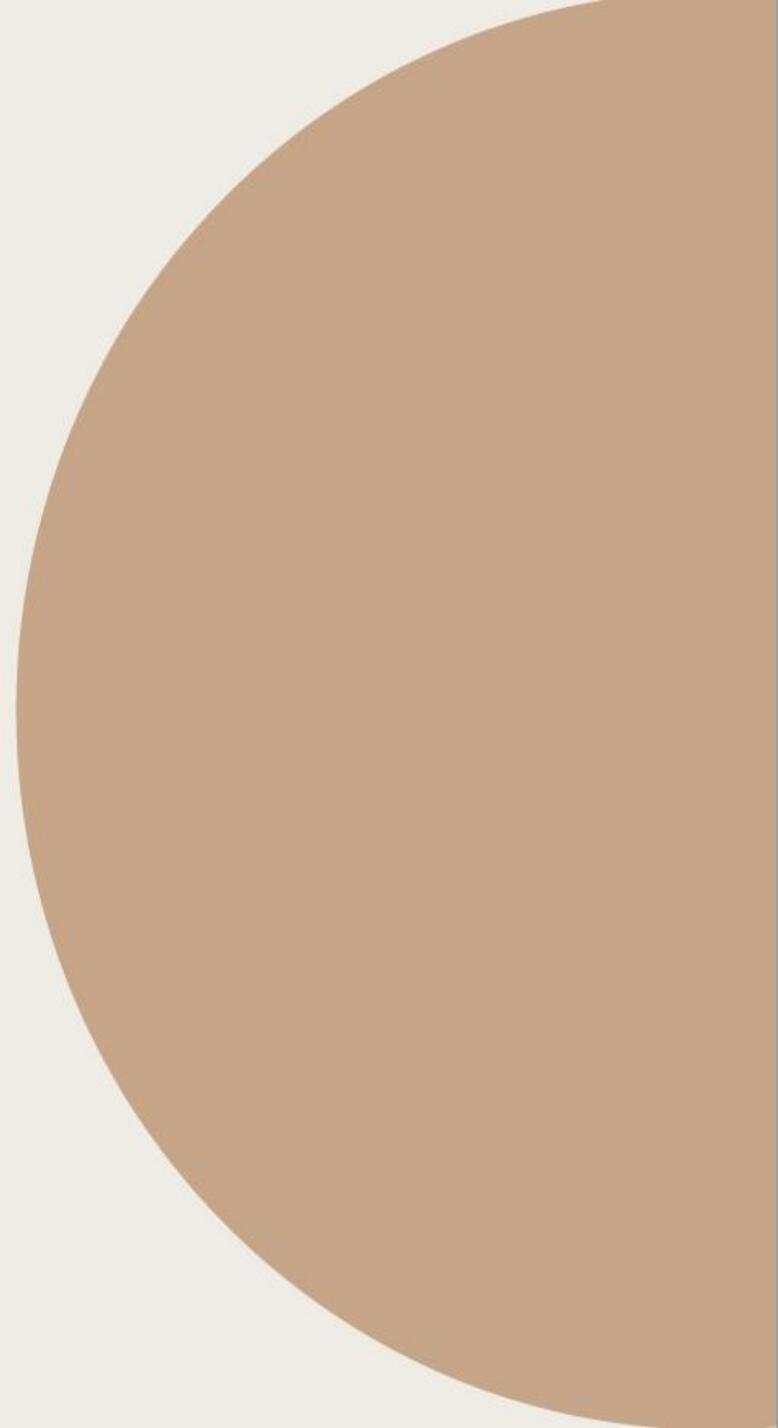


活动  
Activities

朱家

角

20# & 22#架空层



01

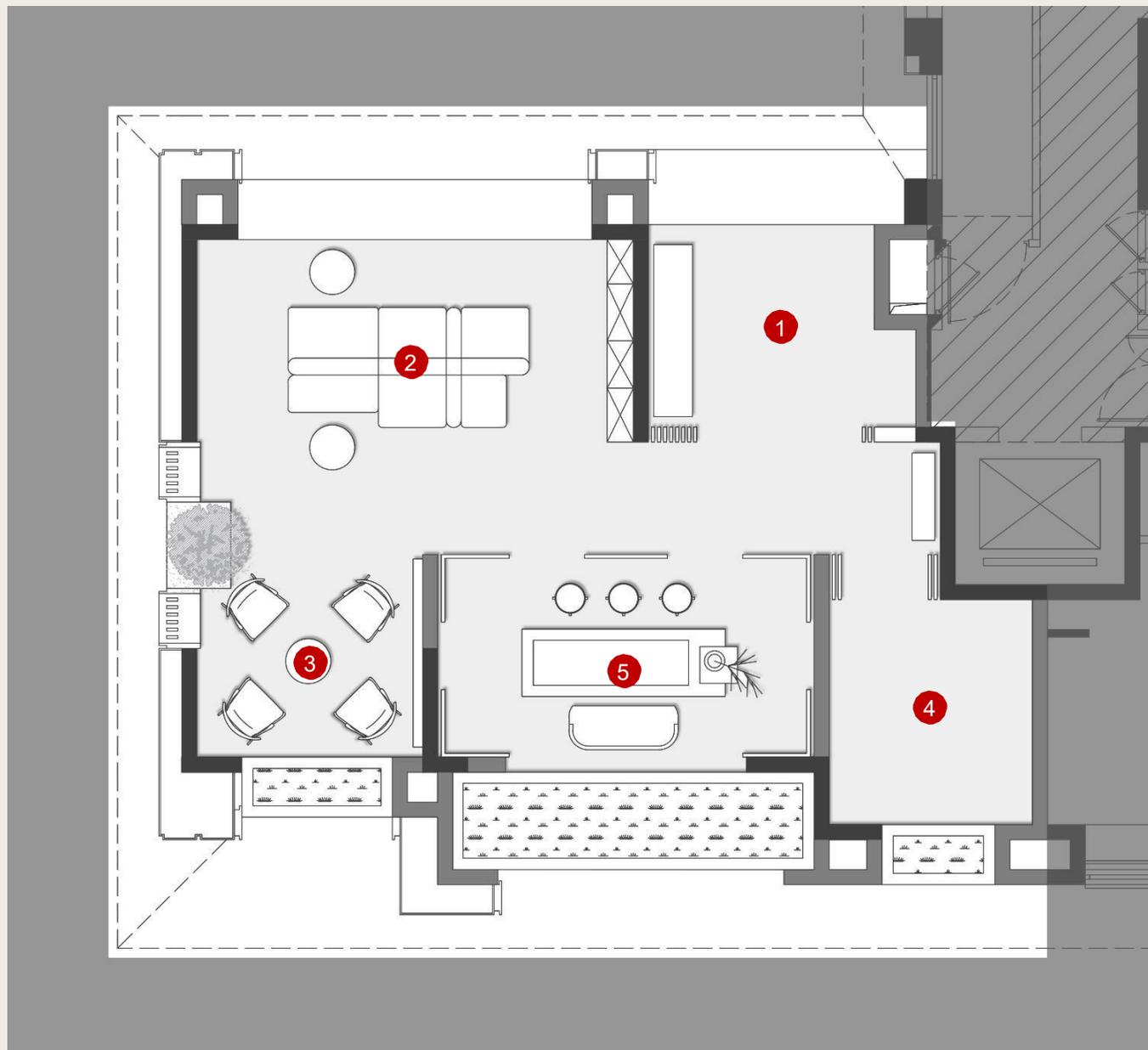
朱家角20#架空层活动区

# PLAN DRAWING

## 20# 架空层活动区平面布置图

### 活动区

- ① 门厅
- ② 阅读区
- ③ 休闲区
- ④ 党建活动室
- ⑤ 品茗区

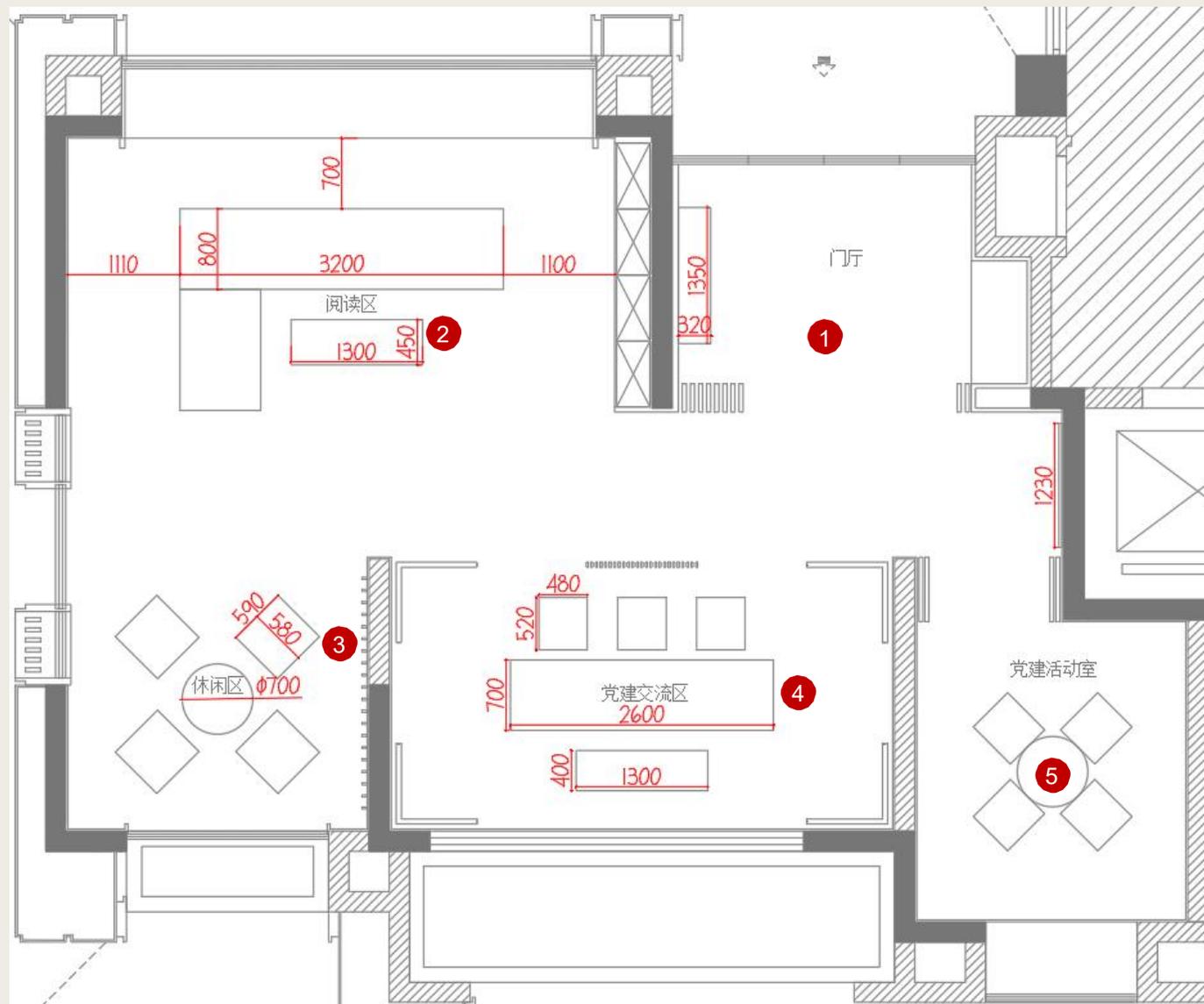


# PLAN DRAWING

## 20# 架空层活动区利旧平面布置图

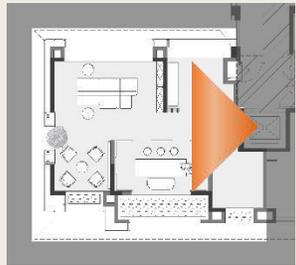
### 活动区

- ① 门厅
- ② 阅读区
- ③ 休闲区
- ④ 党建交流区
- ⑤ 党建活动室



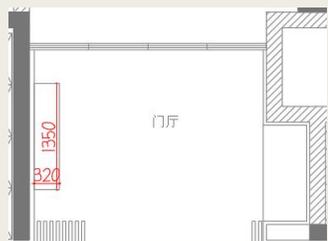
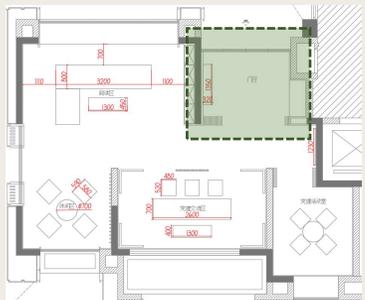
# EFFECT DRAWING

## 20# 架空层活动区门厅效果图



# DESIGN CONCEPT

## 20# 架空层活动区门厅入口软装方案

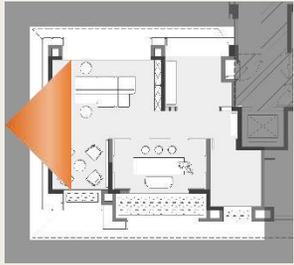


LAYOUT  
门厅入口



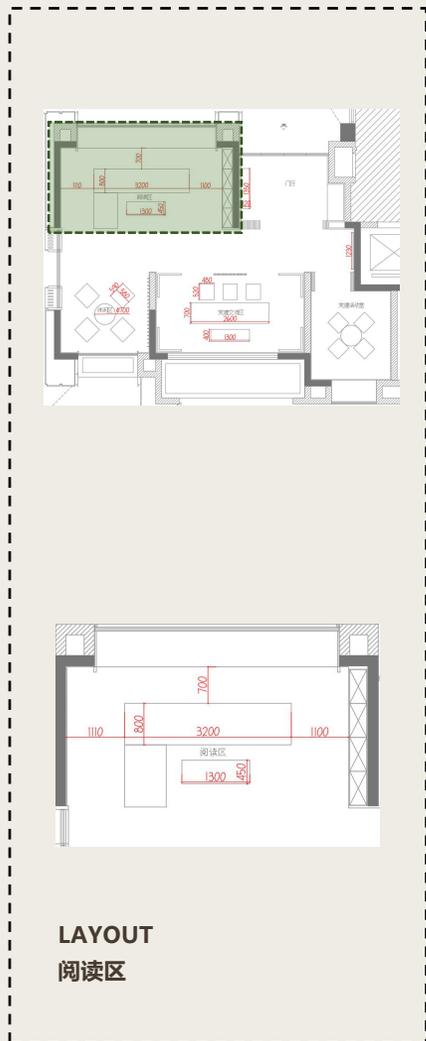
EFFECT DRAWING

20# 架空层活动阅读区效果图



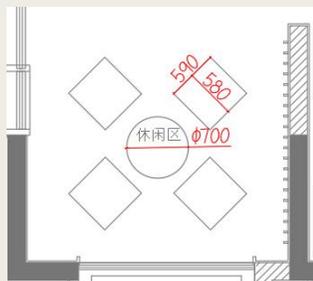
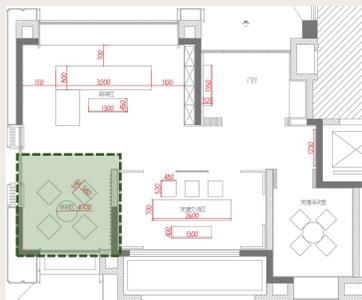
# DESIGN CONCEPT

## 20# 架空层活动阅读区软装方案



# DESIGN CONCEPT

## 20# 架空层活动休闲区软装方案



LAYOUT  
休闲区

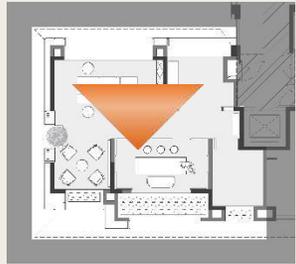


圆桌利旧:φ700

单椅利旧:L480\*520

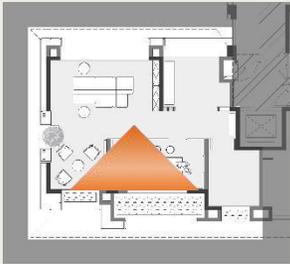
EFFECT DRAWING

20# 架空层活动党建交流区效果图



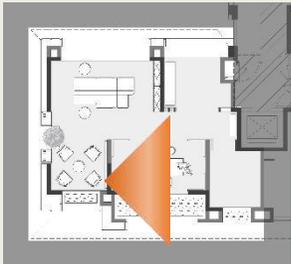
# EFFECT DRAWING

## 20# 架空层活动党建交流区效果图



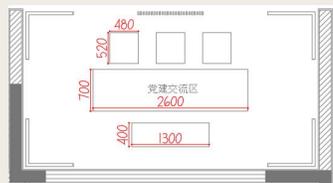
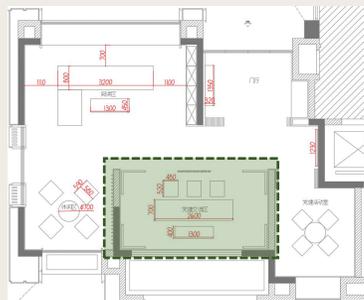
EFFECT DRAWING

20# 架空层活动党建交流区效果图



# DESIGN CONCEPT

## 20# 架空层活动党建交流区软装方案

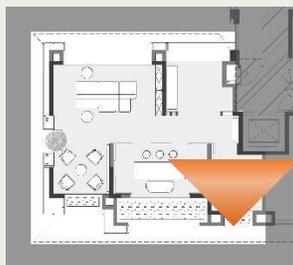
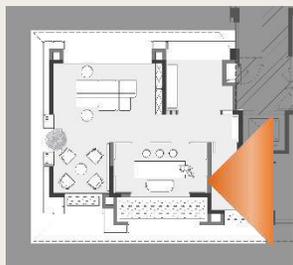


LAYOUT  
党建交流区



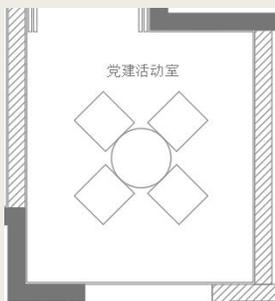
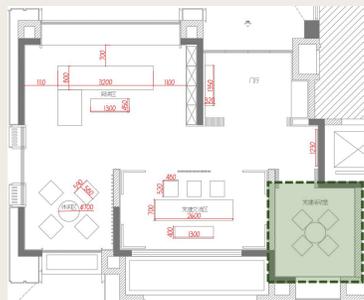
# EFFECT DRAWING

## 20# 架空层党建活动室效果图



# DESIGN CONCEPT

## 20# 架空层活动党建活动室软装方案



LAYOUT  
党建活动室



圆桌利旧:φ700

单椅利旧: L600\*540

02

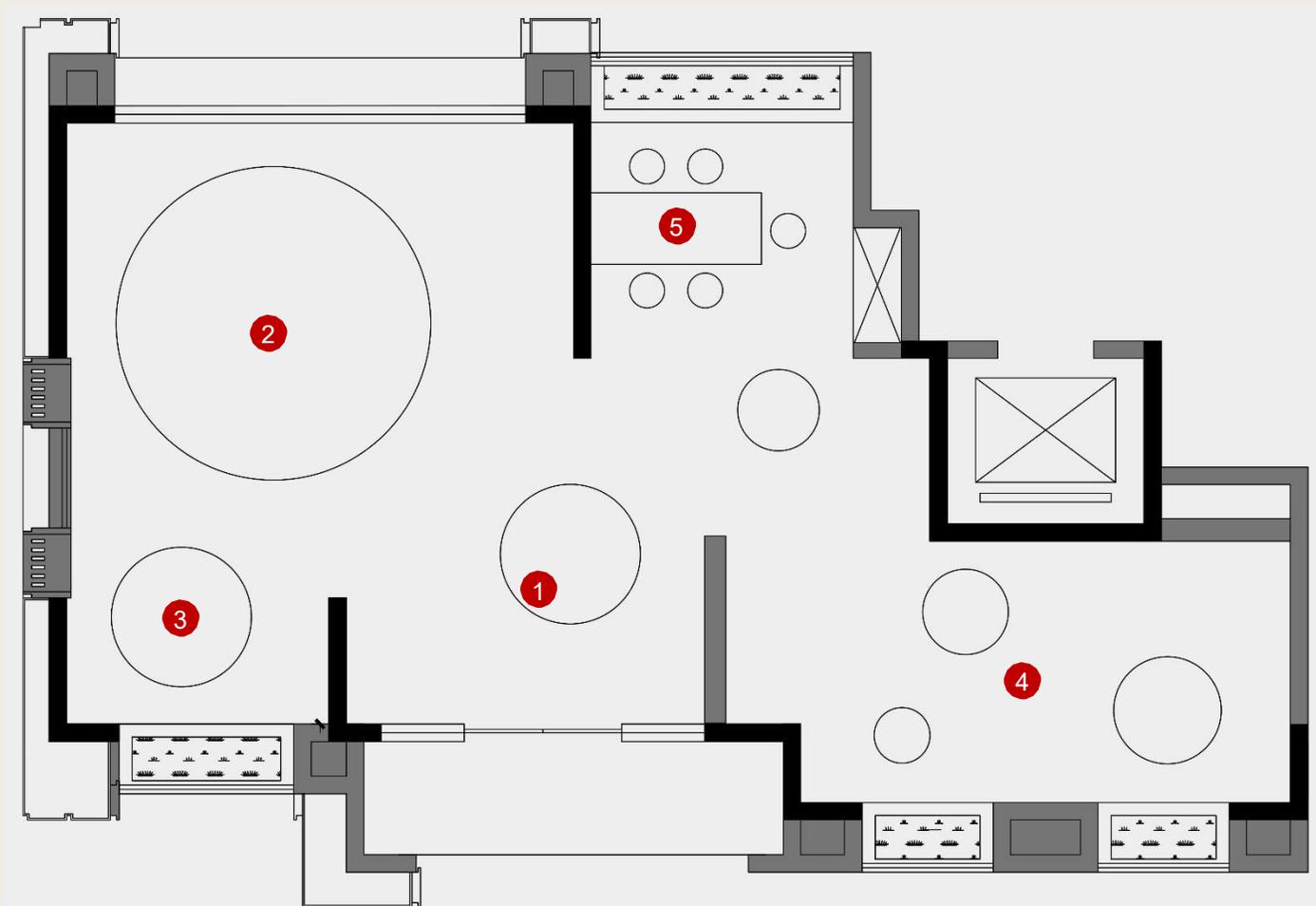
朱家角22#架空层儿童活动区

# PLAN DRAWING

## 22# 架空层儿童活动区平面布置图

### 儿童活动区

- 1 门厅休息区
- 2 球形城堡
- 3 小爬梯
- 4 展示区
- 5 交流区

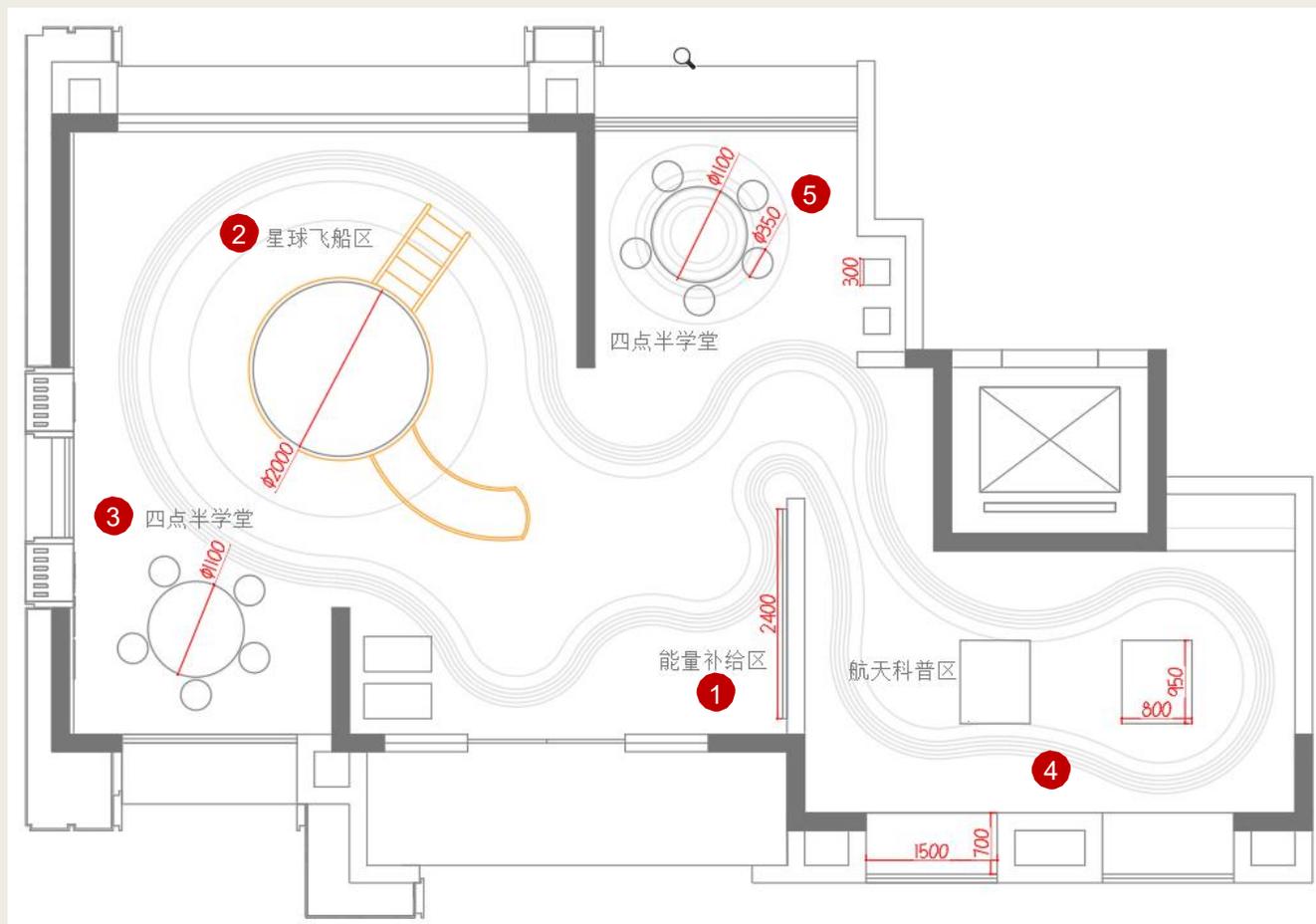


# PLAN DRAWING

## 22# 架空层儿童活动区优化平面布置图

### 儿童活动区

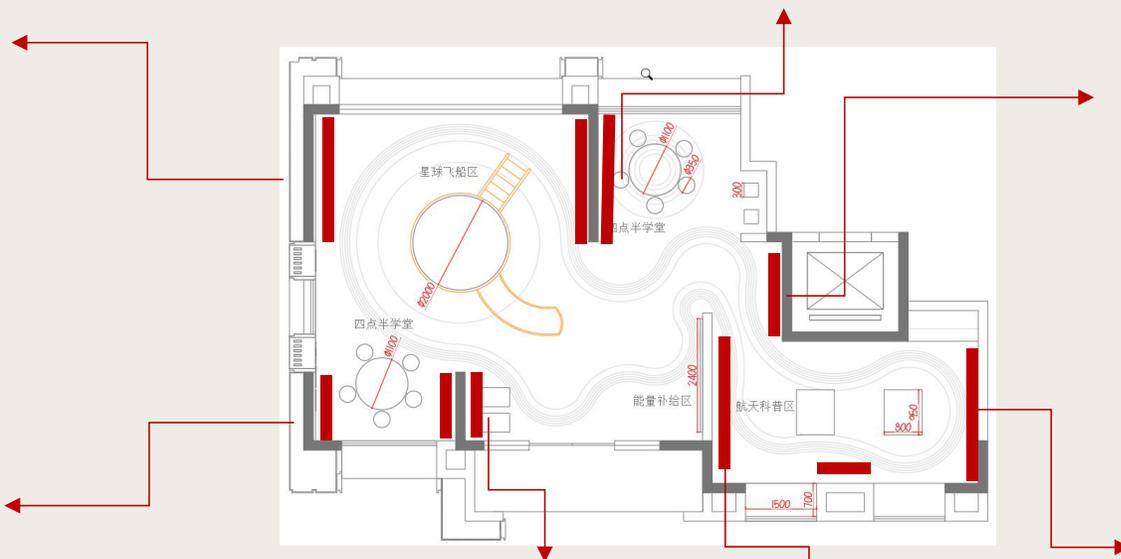
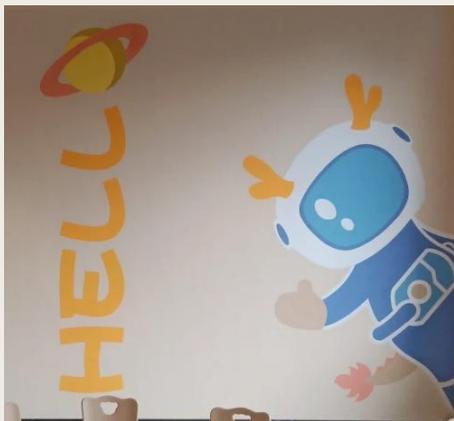
- 1 门厅等候区
- 2 星球飞船区
- 3 四点半学堂
- 4 航天科普区
- 5 四点半学堂



# PLAN DRAWING

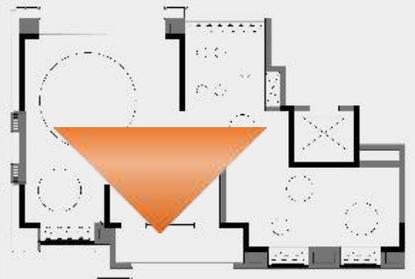
## 22# 架空层儿童活动区墙绘立面分布图

(后期需根据实际空间进行尺寸和图案深化)



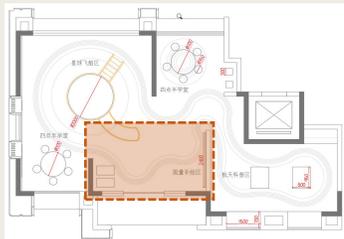
EFFECT DRAWING

22# 架空层儿童活动区门厅效果图



# DESIGN CONCEPT

## 22# 架空层儿童区门厅软装方案

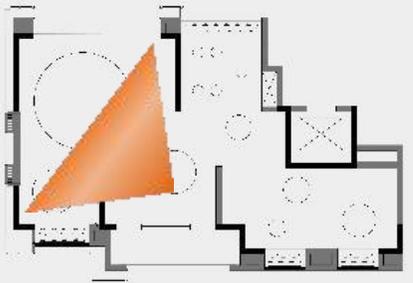


LAYOUT  
门厅



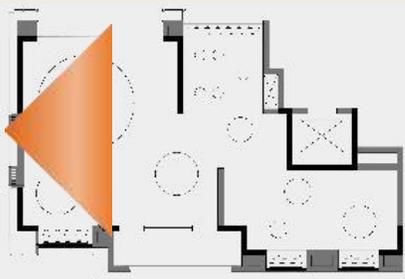
EFFECT DRAWING

22# 架空层儿童活动区效果图



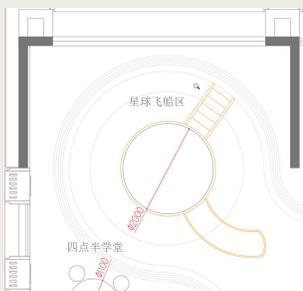
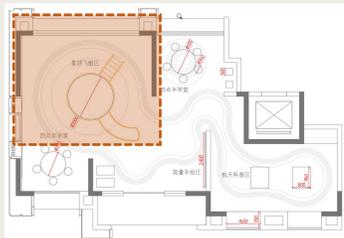
EFFECT DRAWING

22# 架空层儿童活动区效果图



# DESIGN CONCEPT

## 22# 架空层儿童娱乐区软装方案一



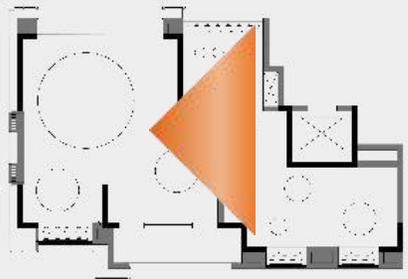
LAYOUT  
星球飞船区

# 星球飞船区



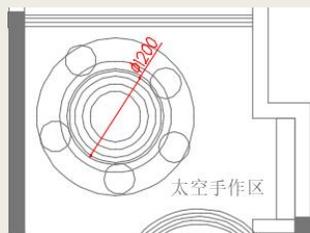
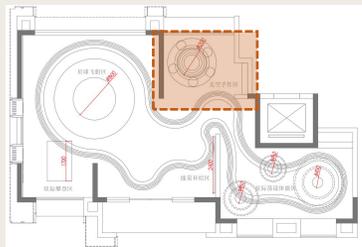
EFFECT DRAWING

22# 架空层儿童四点半课堂效果图

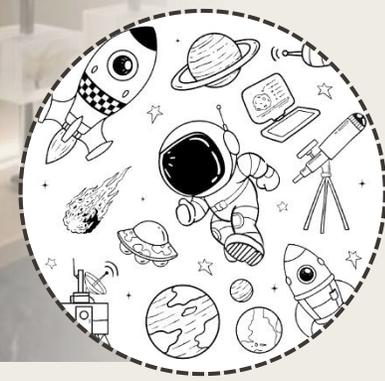


# DESIGN CONCEPT

## 22# 架空层儿童四点半课堂软装方案



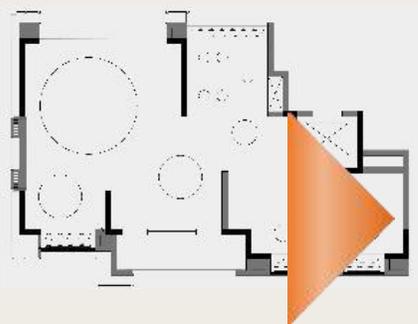
LAYOUT  
太空主题学习区



正面：单个图案

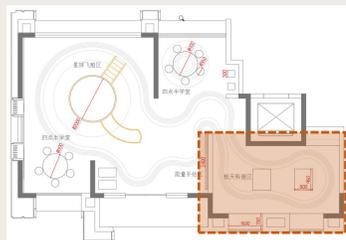
# EFFECT DRAWING

## 22# 架空层儿童知识科普区效果图



# DESIGN CONCEPT

## 22# 架空层儿童知识科普区软装方案

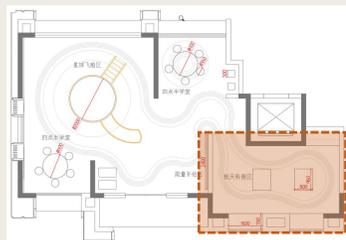


LAYOUT  
科普区

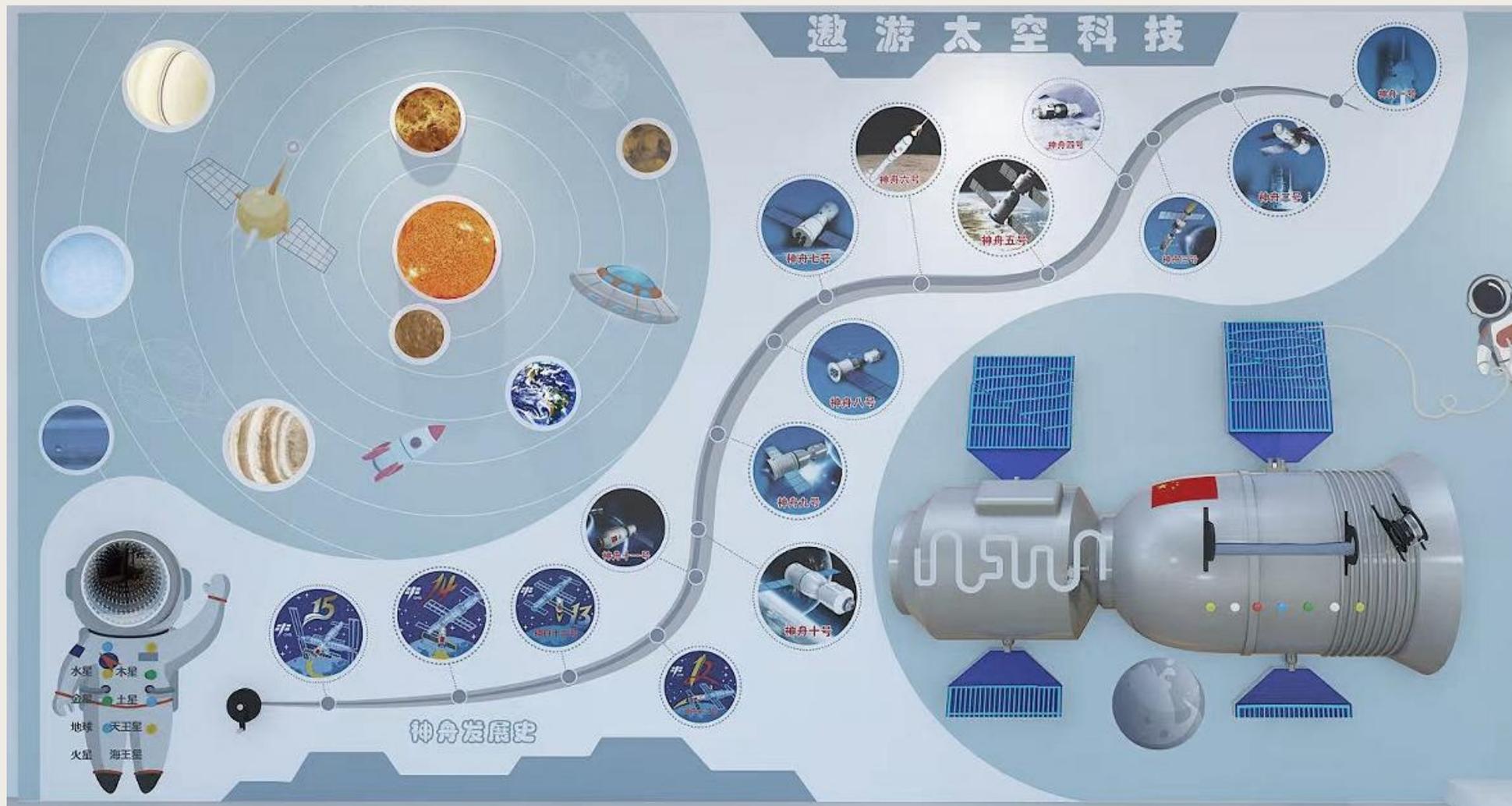


# DESIGN CONCEPT

## 22# 架空层儿童知识科普区软装方案

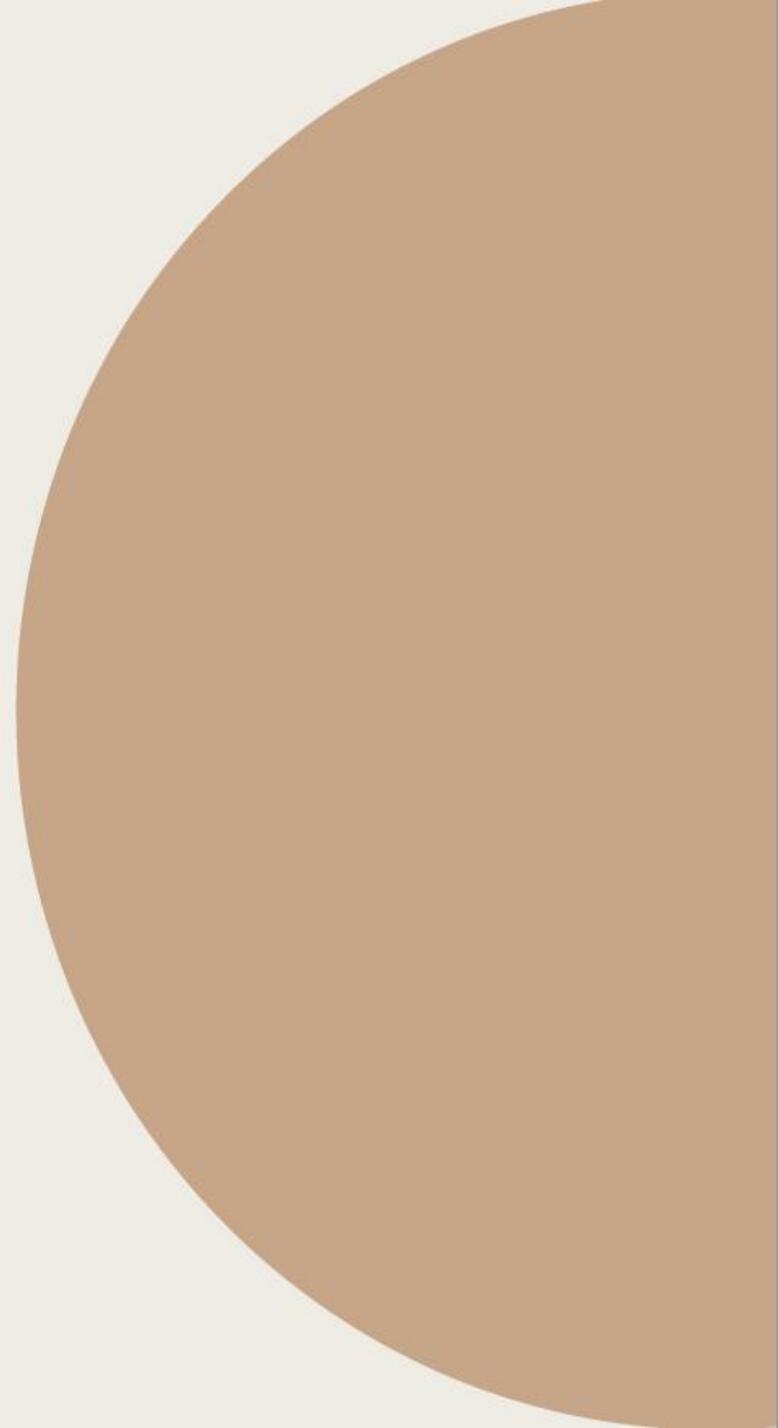


LAYOUT  
展示区



03

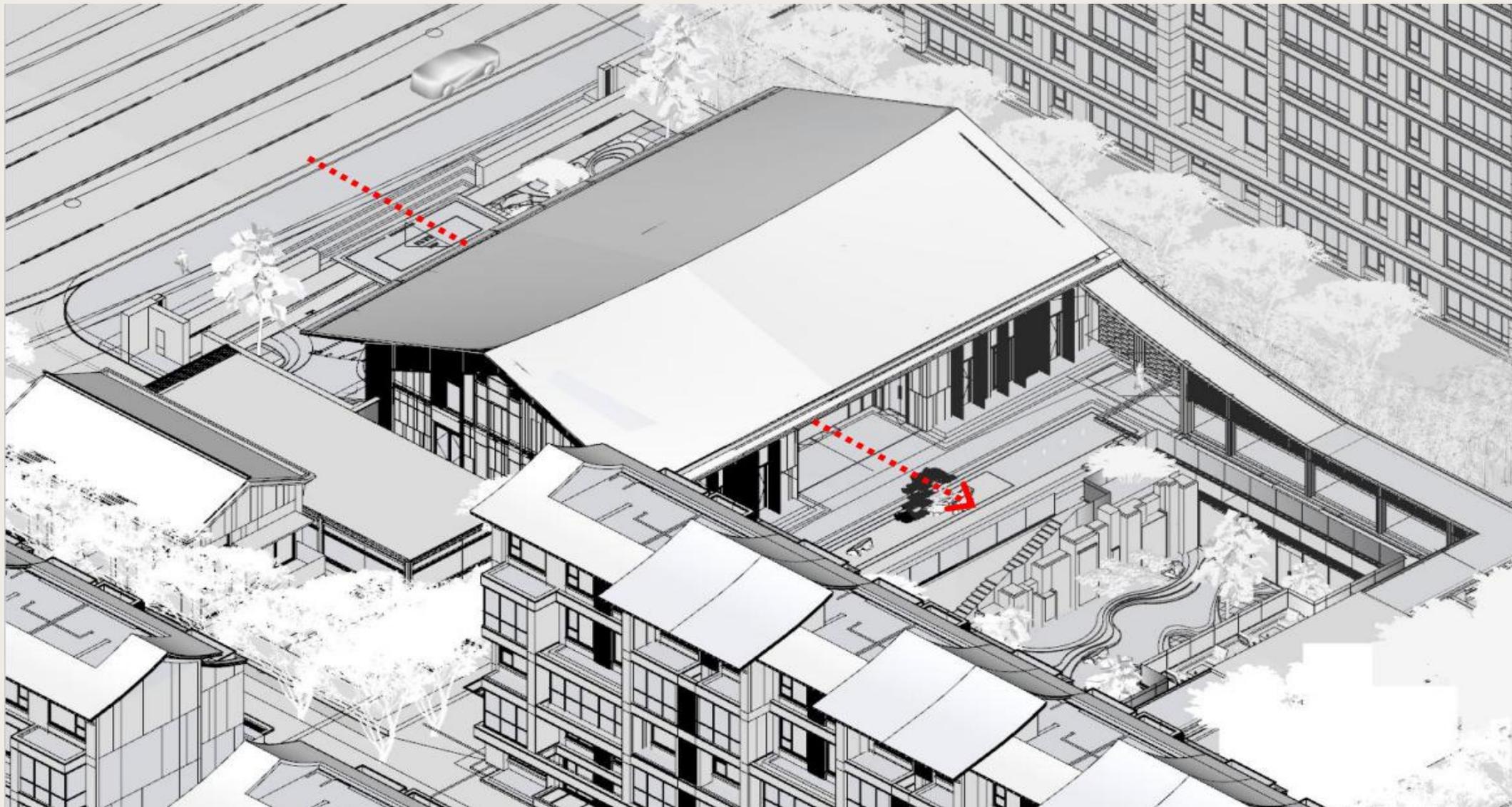
朱家角大堂公区





FLOOR PLAN

入口大堂平面图



EFFECT DRAWING

入口大堂效果图



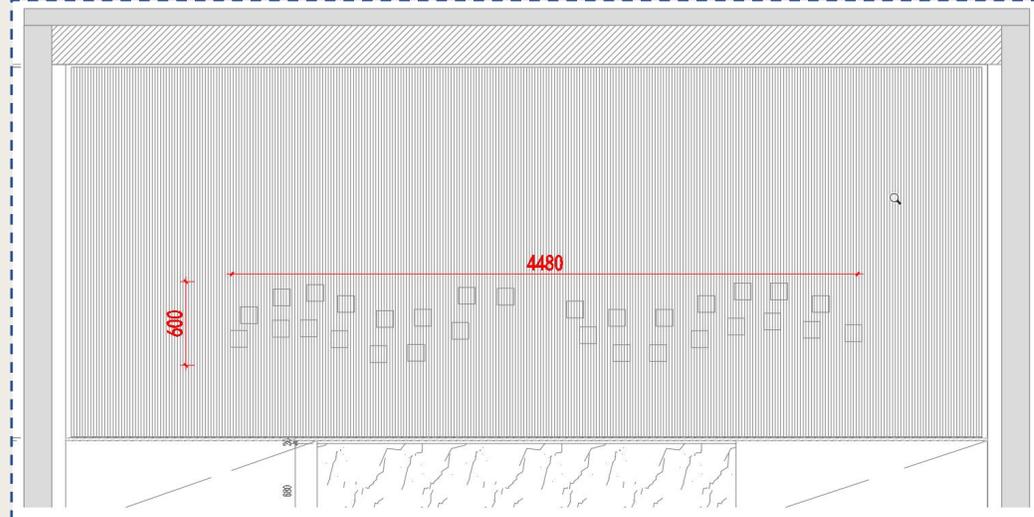
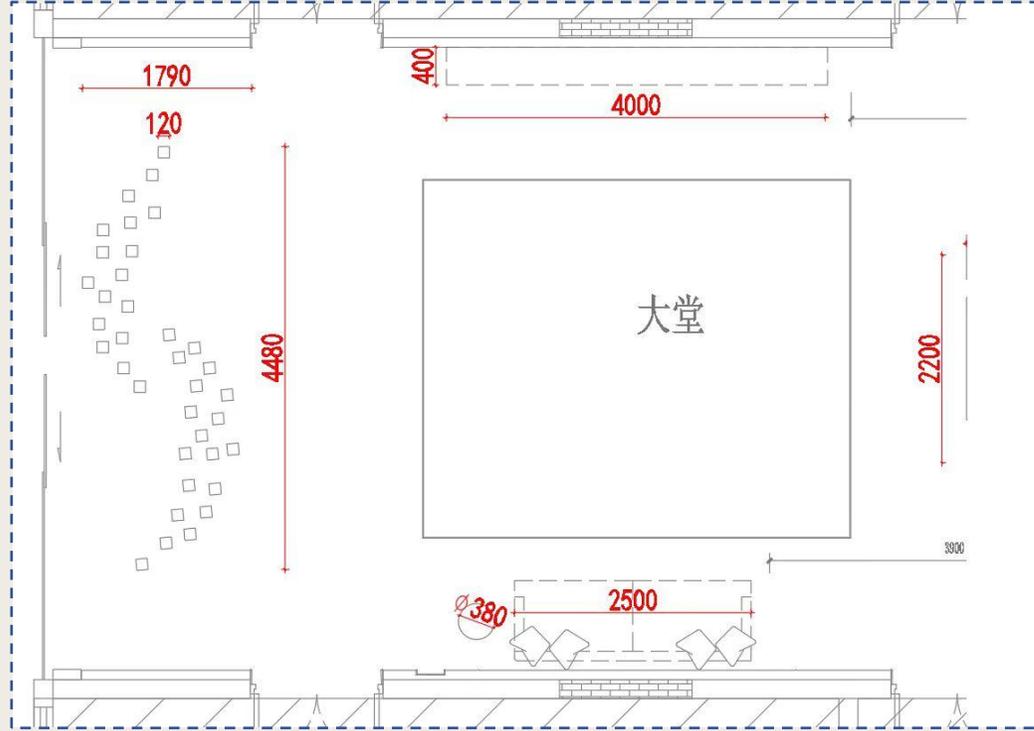
EFFECT DRAWING

入口大堂效果图



# DESIGN CONCEPT

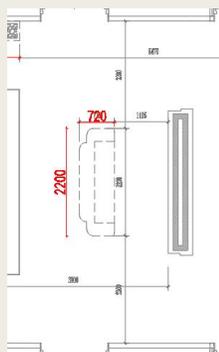
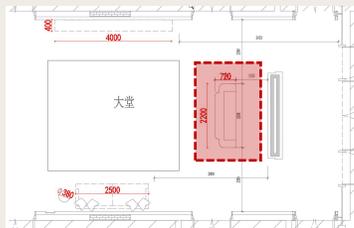
## 大堂区软装设计方案



LAYOUT  
入户大堂

# DESIGN CONCEPT

## 大堂区软装设计方案

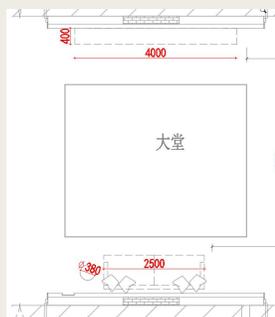
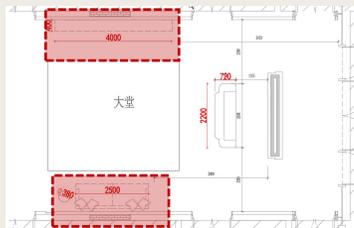


LAYOUT  
入户大堂



# DESIGN CONCEPT

## 大堂区软装设计方案



LAYOUT  
入户大堂



球形灯 (通电)



石头意向



整体造景意向

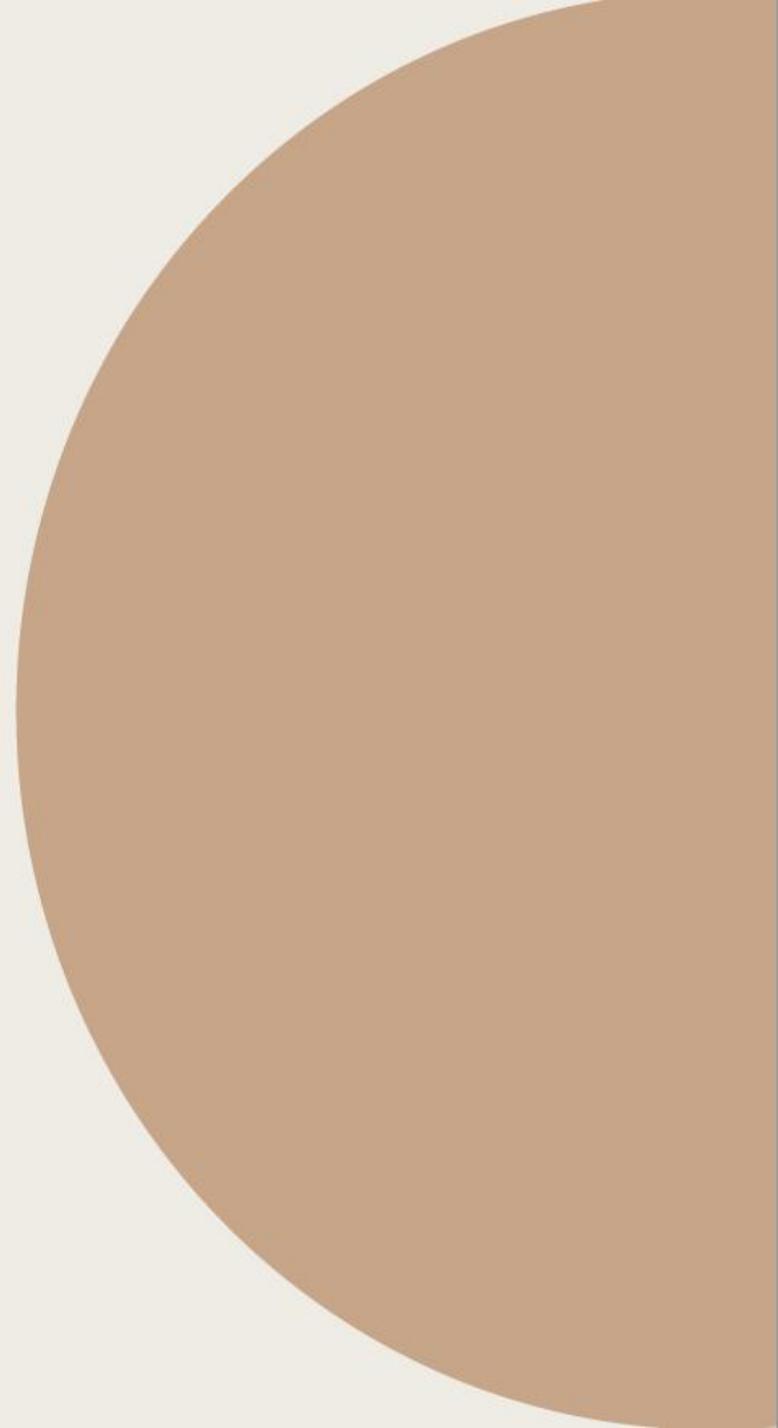


沙发利旧: L2500

边几利旧: 直径380

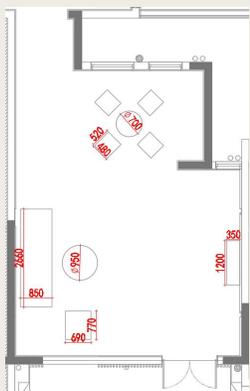
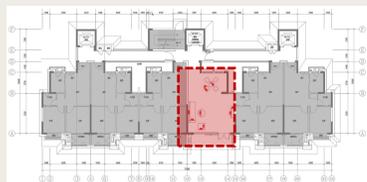
04

朱家角批量公区



# EFFECT DRAWING

## 28# 保障房一层公区软装方案



LAYOUT  
28#一层公区

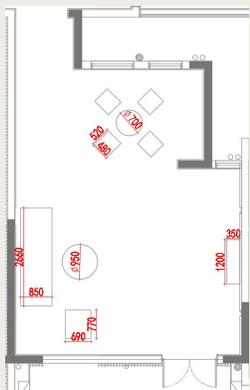
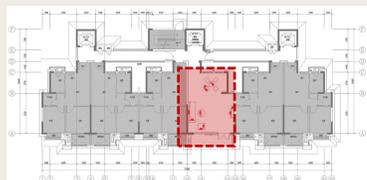


圆桌利旧:φ700

单椅利旧:  
L480\*520

# EFFECT DRAWING

## 28# 保障房一层公区软装方案

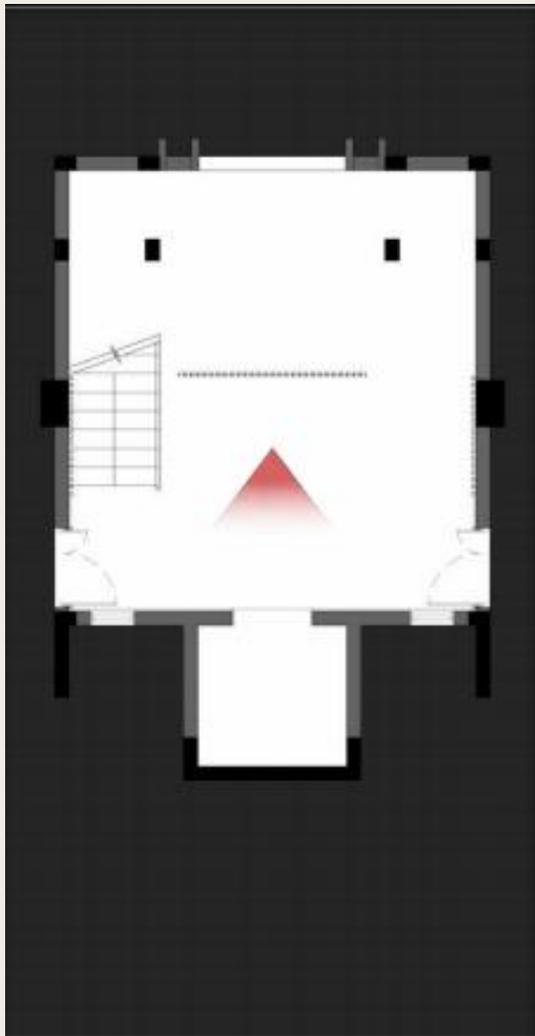


LAYOUT  
28#一层公区



EFFECT DRAWING

叠墅1# 2# 4# 11# 15# 16# 12#一层公区效果图



# DESIGN CONCEPT

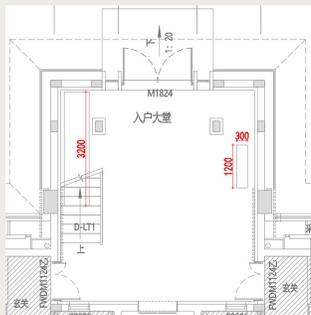
## 叠墅1-2# 4-11# 15-16# 12#一层公区软装方案



1-2# 4-11# 15-16#



12#



LAYOUT

叠墅 一层公区

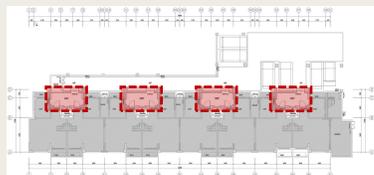


# DESIGN CONCEPT

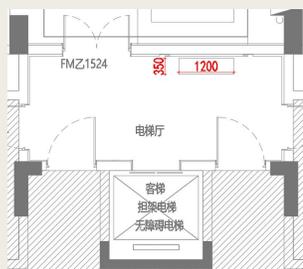
## 叠墅1-2# 4-11# 15-16# 12#地下一层公区软装方案



1-2# 4-11# 15-16#

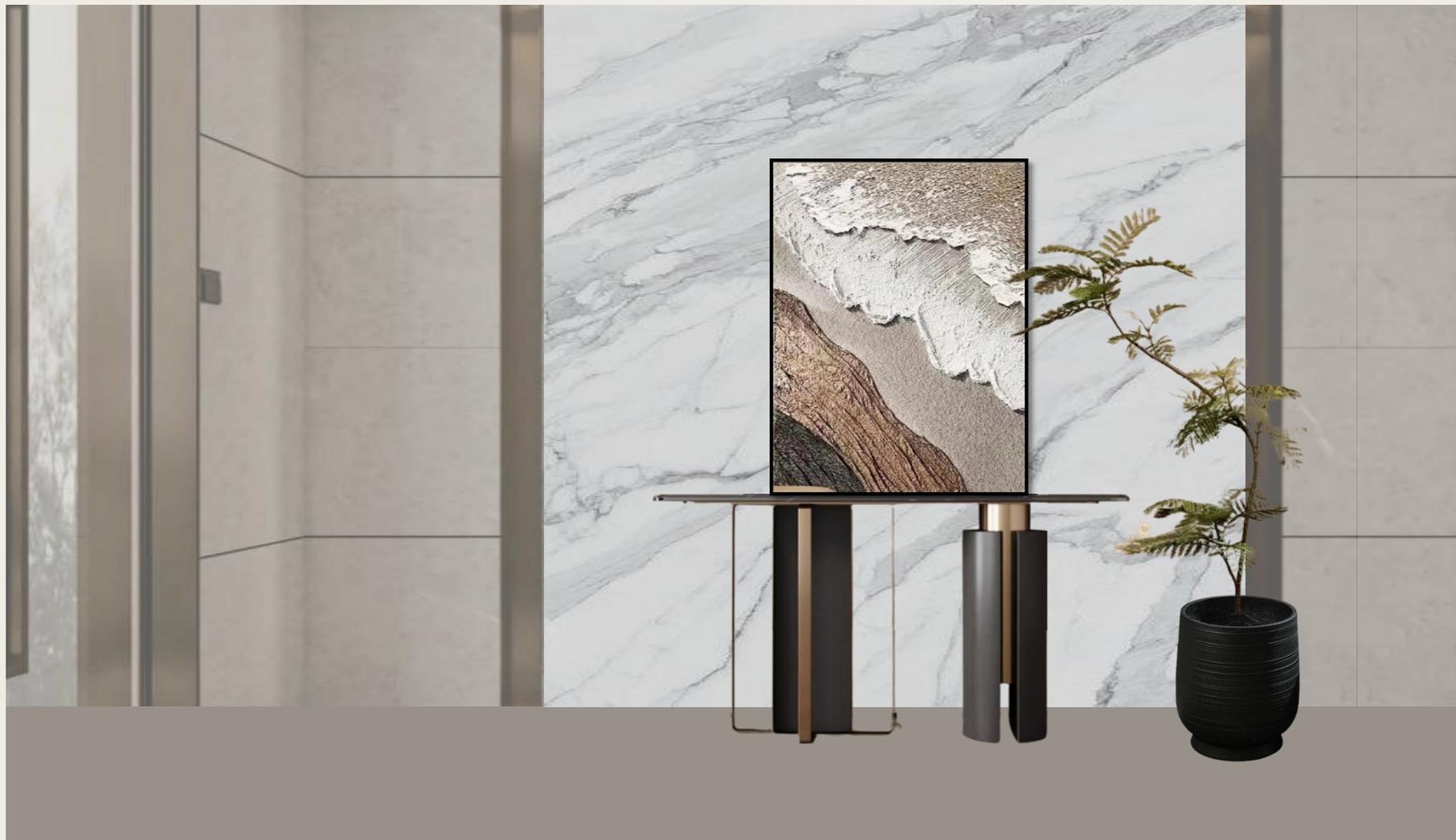


12#



LAYOUT

叠墅 地下一层公区



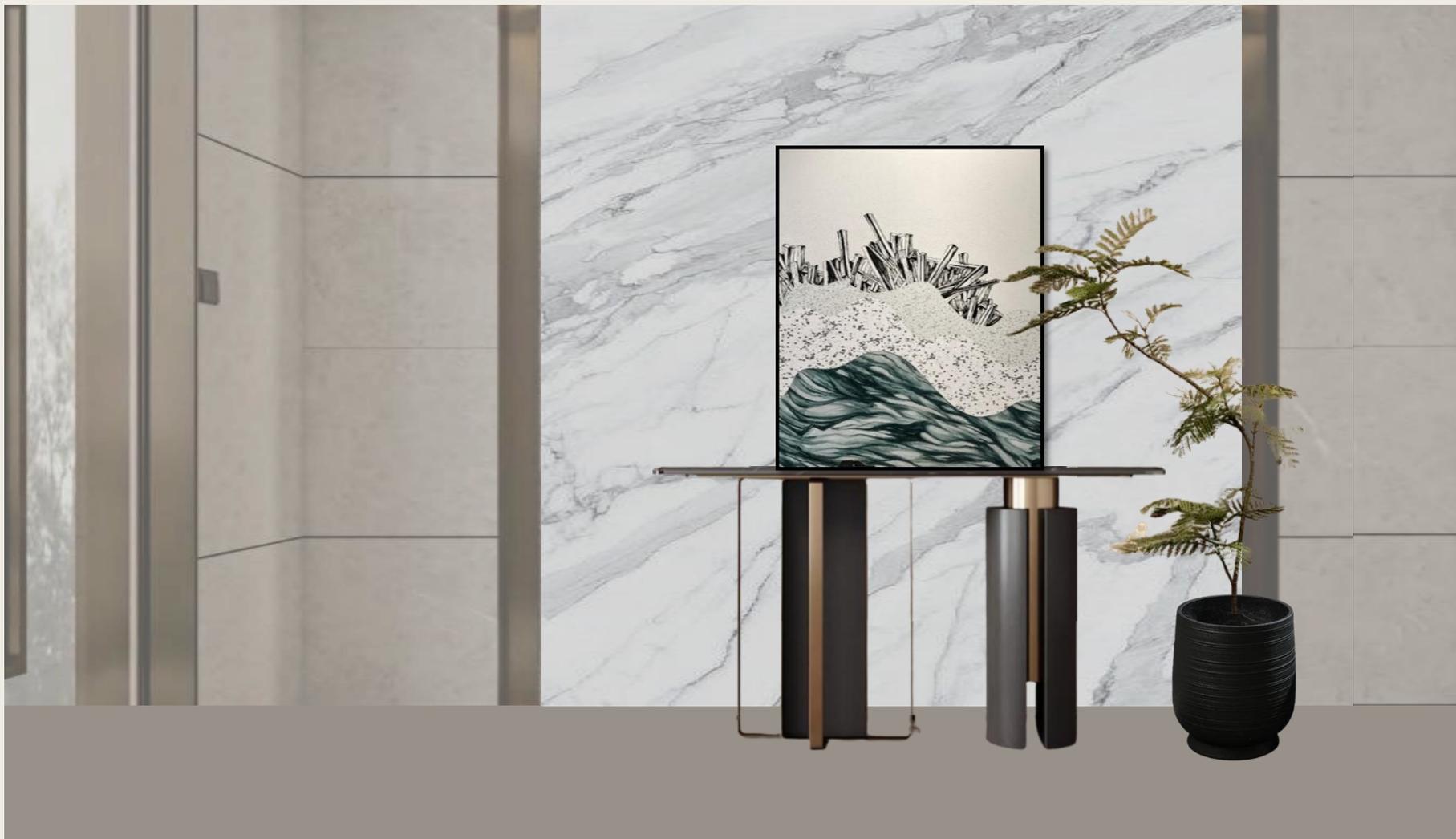
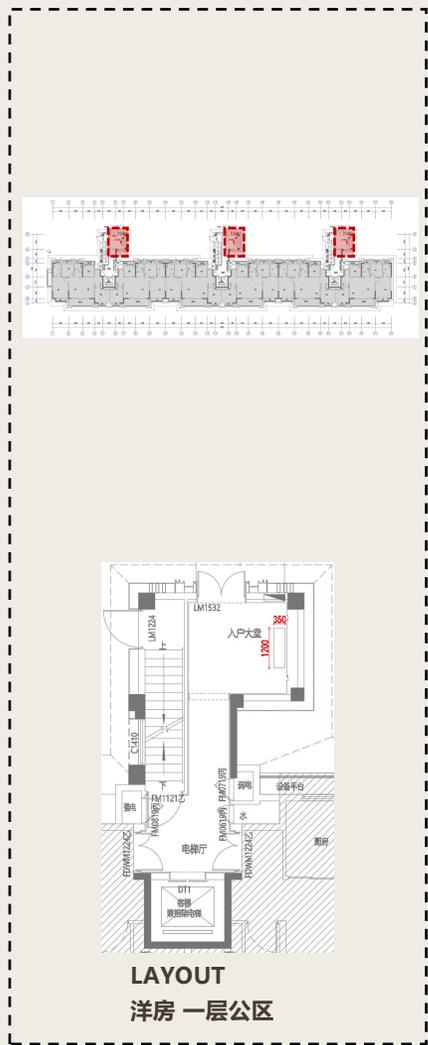
DESIGN CONCEPT

洋房18# 20# 22# 24# 一层公区效果图



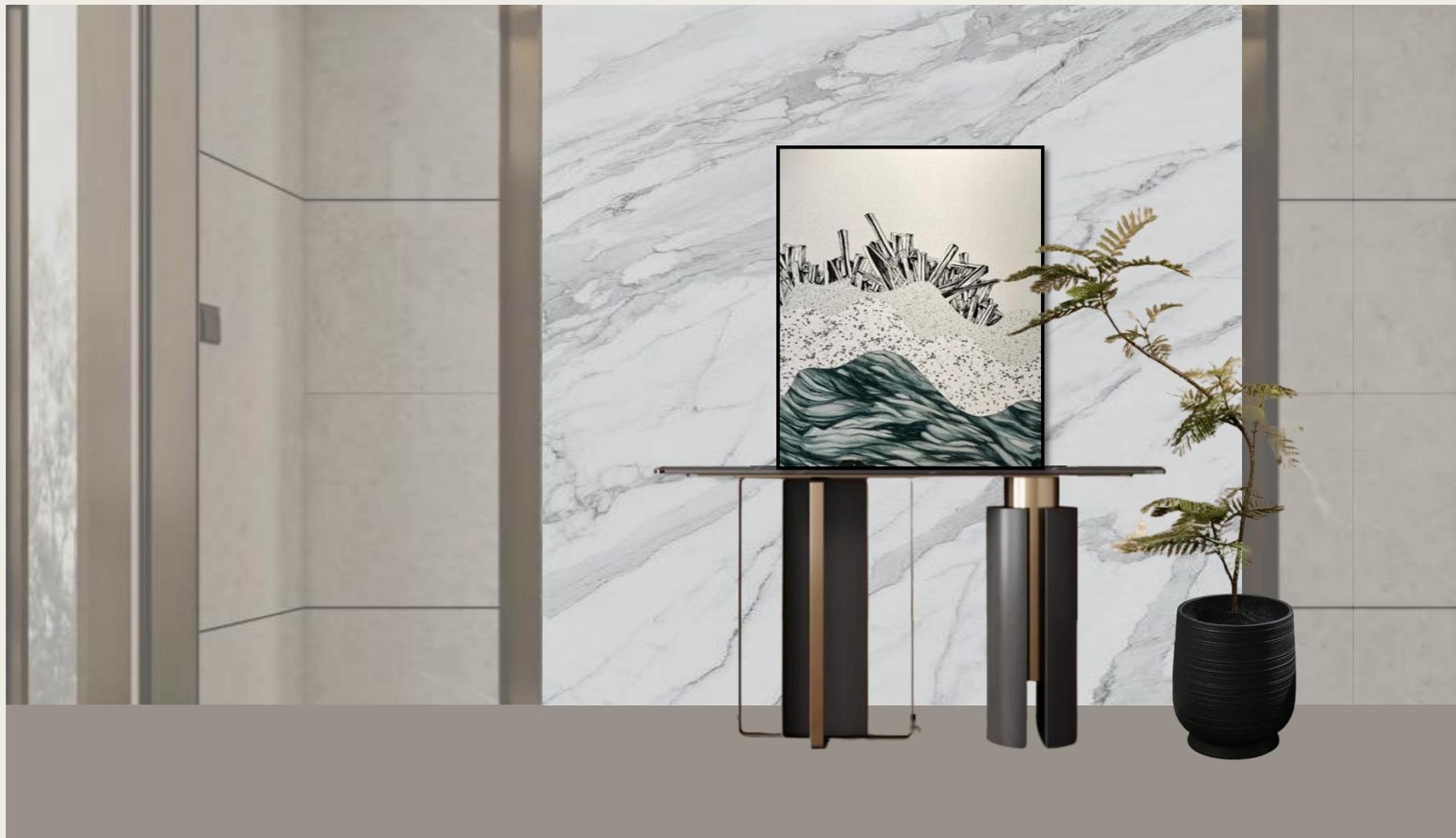
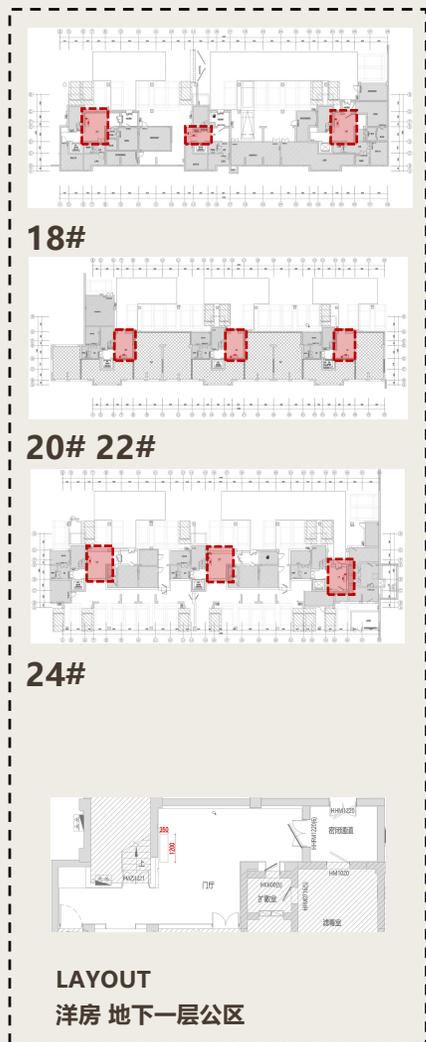
# DESIGN CONCEPT

## 洋房18# 20# 22# 24# 一层公区软装方案



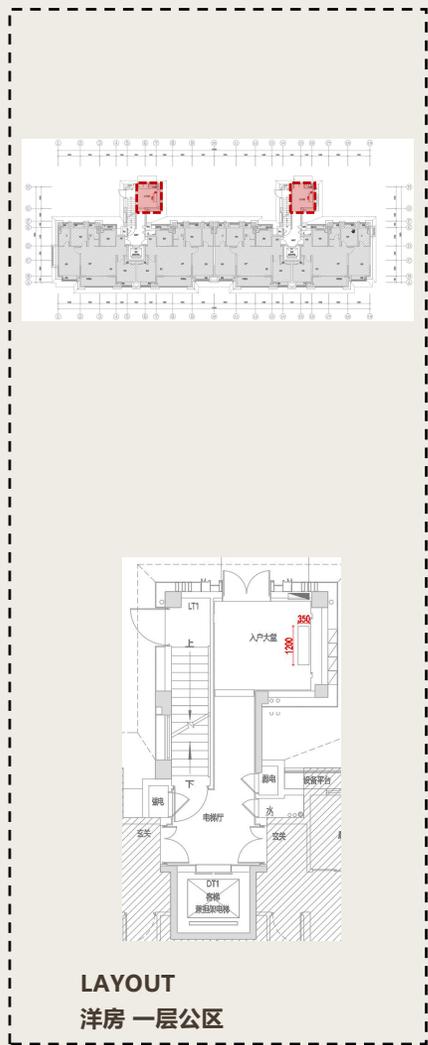
# DESIGN CONCEPT

## 洋房18# 20# 22# 24# 地下一层公区软装方案



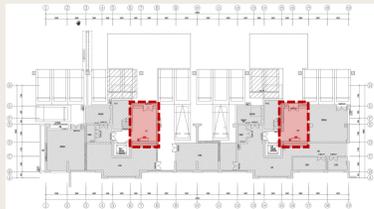
# DESIGN CONCEPT

## 洋房19# 23#一层公区软装方案

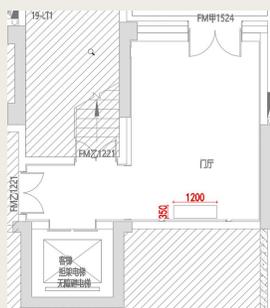


# DESIGN CONCEPT

## 洋房19# 23#地下一层公区软装方案



19# 23#



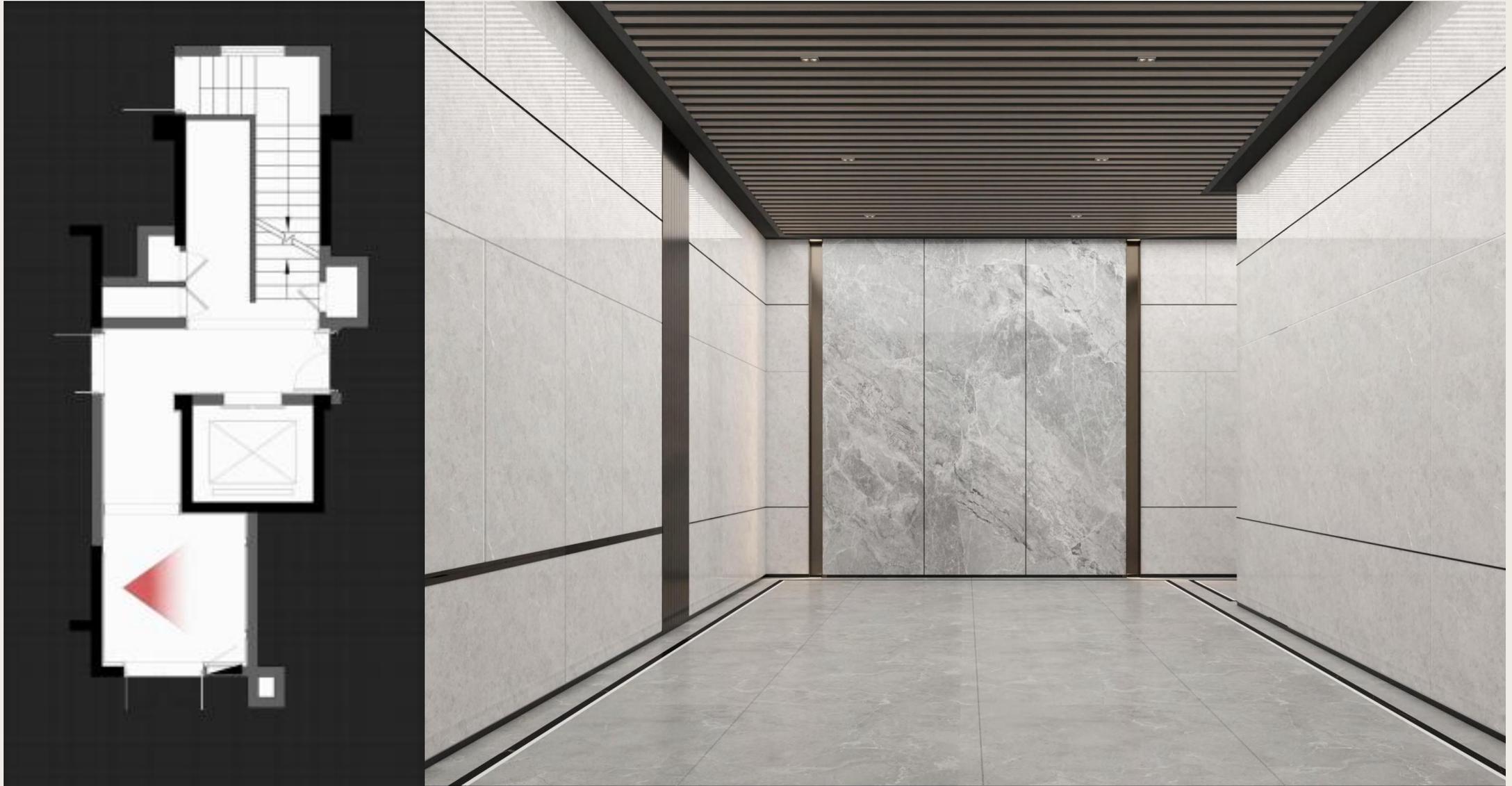
LAYOUT

洋房 地下一层公区



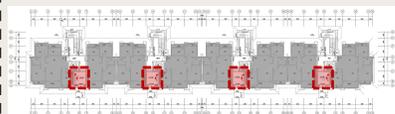
DESIGN CONCEPT

洋房26# 27#一层公区软装方案



# DESIGN CONCEPT

## 洋房26# 27#一层公区软装方案



26# 27#



LAYOUT  
洋房 一层公区



DESIGN CONCEPT

洋房26# 27#地下一层公区效果图

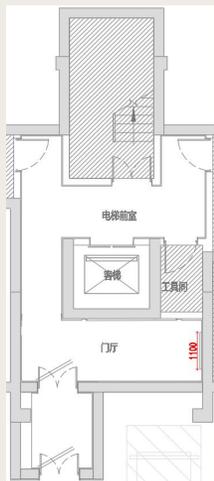


# DESIGN CONCEPT

## 洋房26# 27#地下一层公区软装方案

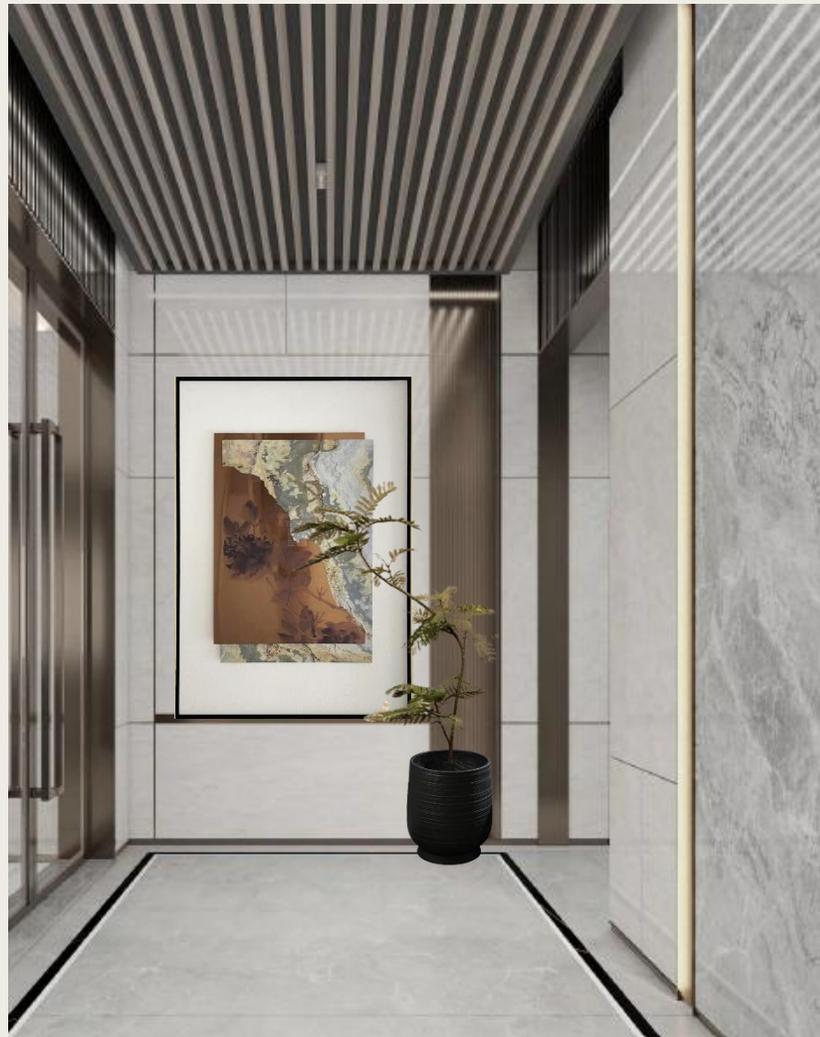


26# 27#



LAYOUT

洋房 地下一层公区



请 领 导 指 示

伴 我 同 行